



RTV 6
1330 N. Meridian Street
Indianapolis, IN 46202
(317)635-9788

www.theindychannel.com

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
184330 /	
<u>Product</u>	
John Gregg for Governor	
<u>Contract Dates</u>	<u>Estimate #</u>
08/20/12 - 08/31/12	11601
<u>Advertiser</u>	<u>Original Date / Revision</u>
(D) Gregg for Indiana	08/27/12 / 08/27/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WRTV	Todd Kane
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 25-54	
<u>IDB#</u>	<u>Advertiser Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Media Strategies & Research
1580 Lincoln Street Ste. 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Amount	
N 1	RTV 6	08/20/12	08/24/12	6-7A News	6-7A		:30			NM	9	\$855.00	
	PE												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>				
Week:	08/20/12	08/26/12	MTWTF--	9					\$95.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	9	RTV 6	08/20/12-08/26/12	6-7A News	6-7A	MTuWThF----	:30		\$95.00	NM			
	See MG 1.10												
	Preempt												
	10	RTV 6	08/28/12-08/31/12	6-7A News	6-7A	-TuWThF----	:30		\$95.00	NM			
	(M)	MG for 1.9 08/24											
N 2	RTV 6	08/20/12	08/24/12	Good Morning America	7-9A		:30			NM	10	\$1,000.00	
	PE												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>				
Week:	08/20/12	08/26/12	MTWTF--	10					\$100.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	9	RTV 6	08/20/12-08/26/12	Good Morning America	7-9A	MTuWThF----	:30		\$100.00	NM			
	See MG 2.11												
	Preempt												
	11	RTV 6	08/28/12-08/31/12	Good Morning America	7-9A	-TuWThF----	:30		\$100.00	NM			
	(M)	MG for 2.9 08/24											
N 3	RTV 6	08/20/12	08/26/12	DY 9-10A	9-10A		:30			NM	2	\$120.00	
	PE												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>				
Week:	08/20/12	08/26/12	M---F--	2					\$60.00				
N 4	RTV 6	08/20/12	08/26/12	10-11A	10-11A M-F		:30			NM	2	\$80.00	
	PE												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>				
Week:	08/20/12	08/26/12	-T-T---	2					\$40.00				
N 5	RTV 6	08/22/12	08/22/12	The View	11A-12N		:30			NM	1	\$300.00	
	P2												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>				
Week:	08/20/12	08/26/12	--W----	1					\$300.00				
N 6	RTV 6	08/20/12	08/23/12	EF 4-5P	4-5P		:30			NM	2	\$750.00	
	P2												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertiser sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



RTV 6
1330 N. Meridian Street
Indianapolis, IN 46202
(317)635-9788

www.theindychannel.com

Contract / Revision 184330 /	Alt Order #	
Contract Dates 08/20/12 - 08/31/12	Product John Gregg for Governor	Estimate # 11601
Advertiser (D) Gregg for Indiana	Original Date / Revision 08/27/12 / 08/27/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	M---T---				2	\$375.00			
N 7	RTV 6	08/20/12	08/26/12	5-530P News	5P-530P		:30			NM	5	\$1,875.00
		P2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	MTWTF--				5	\$375.00			
N 8	RTV 6	08/20/12	08/26/12	530-6P News	530P-6P		:30			NM	5	\$1,500.00
		P2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	MTWTF--				5	\$300.00			
N 9	RTV 6	08/20/12	08/26/12	6-630P News	6P-630P		:30			NM	5	\$1,875.00
		P2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	MTWTF--				5	\$375.00			
N 10	RTV 6	08/20/12	08/26/12	7-730P News	7P-730P		:30			NM	5	\$1,250.00
		P3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	MTWTF--				5	\$250.00			
N 11	RTV 6	08/21/12	08/24/12	AC 730-8P/WRTV	730-8P M-F		:30			NM	3	\$750.00
		P3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-T-TF--				3	\$250.00			
N 12	RTV 6	08/21/12	08/21/12	NY Med	10P-11P		:30			NM	1	\$700.00
		P3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-T-----				1	\$700.00			
N 13	RTV 6	08/20/12	08/26/12	11P News	11P-1135P M-F		:30			NM	10	\$4,750.00
		P2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	MTWTF--				10	\$475.00			
N 14	RTV 6	08/20/12	08/26/12	11-1135P Sa Late News	11P-1135P Sa Lt N		:30			NM	1	\$350.00
		P2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----S-				1	\$350.00			
N 15	RTV 6	08/26/12	08/26/12	11-1135P Su Late News	11P-1135P Su Lt N		:30			NM	1	\$475.00
		P2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----S				1	\$475.00			
N 16	RTV 6	08/20/12	08/26/12	Nightline	1135P-1205A		:30			NM	3	\$450.00
		P3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	M-W-F--				3	\$150.00			
		Totals									65	\$17,080.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	63	\$16,885.00	\$14,352.25
08/27/12 - 08/31/12	2	\$195.00	\$165.75
Totals	65	\$17,080.00	\$14,518.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under the advertiser sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



RTV 6
1330 N. Meridian Street
Indianapolis, IN 46202
(317)635-9788

www.theindychannel.com

Contract / Revision 184330 /	Alt Order #	
Contract Dates 08/20/12 - 08/31/12	Product John Gregg for Governo	Estimate # 11601
Advertiser (D) Gregg for Indiana		Original Date / Revision 08/27/12 / 08/27/12

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertiser sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.